

WEBSITE PRIVACY POLICY

This Privacy Policy sets out how the LBS Group of Companies, incorporating LBS Holdings (UK) Ltd, LBS Builders Merchants Ltd, Talbot Timber and all of its trading brands, uses and protects any information that you give the LBS Group when you use our websites and web services.

Information may be collected, stored and used when you visit our website and use it, any information collected will only be used in accordance with this privacy statement.

LBS Group may change this policy from time to time by updating this page, this policy will be dated for you to ascertain when the policy was last reviewed.

Information We Collect

- We may collect the following information:
- Name
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Delivery address information
- Other information relevant to customer surveys and/or offers
- IP address
- Browser type
- Length of visit
- Number of page views
- Shopping history
- Cookies

What we do with the Information we collect

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Analyse and profile your shopping preferences
- Internal record keeping
- Use the information to improve our products and services
- Send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests

We may supplement the information that you provide to us with information that we receive from third parties. In particular we will carry out searches with credit reference agencies.

LBS Builders Merchants Ltd
Place of registration: London
Registered Number: 254946
Registered Office: LBS Business Centre, Parc Amanwy, Ammanford, Carmarthenshire SA18 3FE
Revision: November 2020



We may engage third party payment providers to administer and process your payment card details in order to complete any purchase that you make through the website.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

What are Cookies?

Cookies are information files stored on your computer that help websites remember you. Cookies are used on this site to collect information. For more information on how to manage or delete cookies, visit the World Wide Web Consortium Website, or visit the Interactive Advertising Bureau's website.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

All LBS Group websites use different types of cookies. Some cookies are placed by third party services that appear on our pages.

Links to Other Websites

Our websites may contain links to other websites. Please note, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at info@lbsbm.co.uk

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

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We are governed under the GDPR Regulations, under which you can request any information that we may hold on you from ourselves. Please address such requests to info@lbsbm.co.uk

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